



— 2023 —

# COMMUNITY IMPACT REPORT

MASONIC  
VILLAGE  
at Burlington, NJ

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## OUR MISSION

Masonic Charity Foundation of New Jersey delivers personalized services and compassionate care to seniors, inspired by the spirit, ideals, and values of Freemasonry, to promote the highest quality of life for Freemasons, families, and others in the community.

# LETTER FROM MANAGEMENT

Dear Friends:

When we work together, we create the momentum for the Masonic Village at Burlington's achievements. This momentum makes all things possible. It propels us beyond our personal horizons, and unites us in a common cause.

Success in any organization does not just happen. The Masonic Village's success comes from those who are associated with it. Our dedicated team members, volunteers, donors and trustees are focused in the pursuit of our common goals. We accept no limits and share a passion to be the best.

We are grateful to everyone who through their dedication and vigor has helped the Masonic Village to succeed during 2023. In this report, there are more details about all that we have accomplished over this past year. Congratulations on our 125th Anniversary and thank you!

Sincerely,

**Anda Durso**  
*Executive Director*

**Cindy Shemansky**  
*Assistant Executive Director*



# 2023-2024 BOARD OF TRUSTEES

## OFFICERS

### *Chairman*

M.W. Leonard Vander Horn, Grand Master

### *Treasurer*

R.W. Joseph K. Barbara, PGC

### *President*

R.W. Brian K. Mandel, PJGD

### *Secretary*

M.W. Robert J. Sheridan, PGM 2006

### *Vice-President*

R.W. Ellis Jacobs, PAGM

### *Counsel*

R.W. Kevin F. Colquhoun, Esq., PDDGM

## TRUSTEES

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*Deputy Grand Master*

M.W. David L. Tucker, PGM 2022

M.W. Robert V. Monacelli, PGM 2020

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R.W. Samuel Carlisi, PGC

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R.W. Bruce C. Golway

*Junior Grand Warden*

R.W. William M. Krzewick, III, PDDGM

R.W. Yoel Lee, PDDGM

R.W. Donald R. Tuttle, PGC

R.W. David J. Weiss, PGC

## MASONIC VILLAGE SENIOR STAFF

Anda Durso, MBA, LNHA

*Executive Director*

Cindy Shemansky, MEd, RN, LNHA, CDP

*Assistant Executive Director/Administrator*

# MASONIC VILLAGE CELEBRATES 125<sup>TH</sup> ANNIVERSARY

Masonic Village recently celebrated a once-in-a-lifetime milestone — our 125th Anniversary! A gala was held on May 5, 2023, to commemorate the special occasion, bringing together local and regional dignitaries, community and corporate leaders, as well as community residents and the general public.

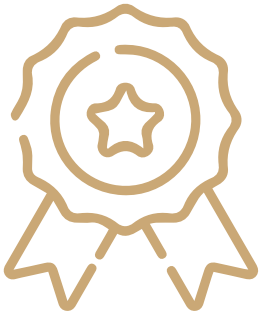
Anda Durso, Executive Director, kicked off the festivities with warm opening remarks. “Tonight, we look back with pride on all that Masonic Village has accomplished over the past 125 years and look ahead with anticipation at all we hope to achieve in the future. Masonic Village’s mission to deliver personalized services and compassionate care by promoting the highest quality of life for seniors really boils down to one guiding principal: to treat all of our residents like family. The people that live here, work here, volunteer here, or visit here all become part of the Masonic Village family. That unshakeable bond is what we are celebrating here tonight. Caring people can truly change the world, and I see the truth in that statement every day. Masonic Village works its way into your heart, and never lets go. Here’s to our Masonic Village family. Families are the compass that guides us. They are the inspiration to reach great heights, and our comfort when we occasionally falter. May the first 125 years of Masonic Village’s history serve as the inspiration for us to reach great heights during the next 125 years.”

At the Gala, Masonic Village was presented with a proclamation from New Jersey Governor Murphy’s office, and many state and local government dignitaries were also in attendance — Burlington Township Mayor Pete Green, and Burlington City Mayor Barry Conaway, City Council Members, Burlington County Chamber President Kristi Howell, and NJ State Legislature Assemblywoman Carol Murphy. Attendees enjoyed a delicious dinner as well as a live performance by the Bonsal Blues Band. The gala was heavily covered in the press as well as on social media.

Beyond the 125th Gala, there is still so much to celebrate. Masonic Village has been named the #1 Life Plan community in the state of New Jersey and is also one of the single largest employers in Burlington County. Here’s to the next 125 years of service at Masonic Village. Cheers!



# 125 YEARS OF COMPASSIONATE CARE



**3** Best of Burlington Awards

Memory Care  
Assisted/Senior Living  
Retirement/55+ Community

**440**  
Residents

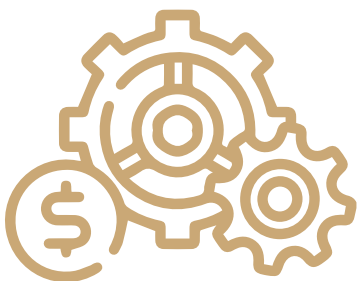
**390**  
Team Members



**24** Residents 95+  
**4** Residents 100+

Scholarships  
**\$90K** Paid

**72**  
Students



**79.4%**  
Operating Costs

**20.6%**  
Administrative Costs

# MASONIC VILLAGE HONORED AS AN OFFICIAL STOP FOR THE 2023 NATIONAL WREATHS ACROSS AMERICA CONVOY

National non-profit Wreaths Across America made Masonic Village an official stop on their convoy from Maine to Arlington National Cemetery. Masonic Village was honored to become one of more than 3,700 participating locations across the country joining in Wreaths Across America's mission to Remember, Honor, and Teach. This was the first year that Masonic Village was chosen to participate in this nationally recognized program that places Christmas wreaths on the graves of veterans who valiantly served our country.

Wreaths Across America started as a simple gesture of thanks that has grown into a national, yearlong movement of dedicated volunteers and communities coming together to honor the service of our veterans. The Wreaths Across America Mobile Education Exhibit is part of the convoy, and brings local communities and military together through education, personal stories, and interactive connections. The 48-foot exhibit is equipped with a 24-person screening room, sharing moving stories of patriotism.

Masonic Village welcomed the Wreaths Across America convoy on December 16, 2023, with a full police and fire department escort into town. Once on campus, the convoy was treated to a wonderful veterans' remembrance ceremony. "We were so proud to be able to honor and remember those who served," said Anda Durso, Masonic Village Executive Director. "We were particularly proud to have quite a few resident veterans with us that were spotlighted at the event. Not only were we able to lay ceremonial wreaths, but we were also able to present a Remembrance Wreath to Gold Star families."

Burlington Township Mayor, Pete Green, and Burlington City Mayor, Barry Conaway, each presented proclamations during the ceremony, and the Bonsal Blues Band and the American Legion Band each played a selection of patriotic music. The ceremony closed with a moving rendition of Taps. The event received extensive media coverage in the press, including 6ABC, CBS3, as well as many local and regional newspapers.

"Our beautiful ceremony was dedicated to those to whom a debt of gratitude for the sacrifices made shall forever remain unpaid," said Durso. "We are pleased to announce that Masonic Village have been chosen for a second time to be a stop on the Wreaths Across America convoy in December 2024. We hope the entire Burlington County community will join us again for this moving celebration."



# REPORT ON GIVING

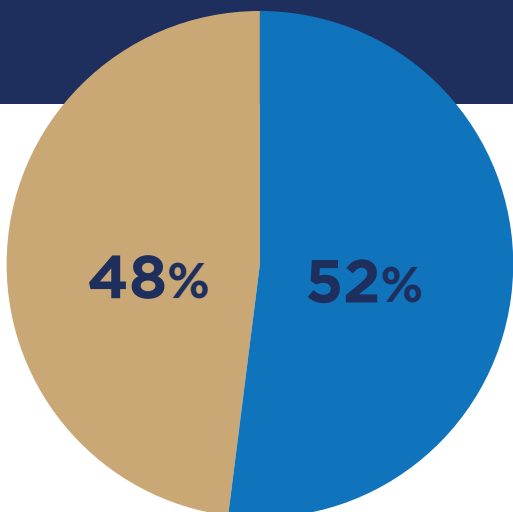
Thank you to all of the donors who generously contributed to the Masonic Charity Foundation of New Jersey during 2023. This charitable support helped the Foundation to achieve its 125-year-old mission. The total funds raised during the year exceeded \$1.2 million. This amount reflects our donors' tremendous dedication to helping others. All of these gifts, from individuals, corporate partners, organizations and grant makers, have made a difference in the lives of those we serve.

These donations were secured through both annual and planned gifts. Annual gifts comprised of 52% of the total. These funds were raised through giving programs that included the Foundation's annual appeal, memorial donations, corporate support, funded grants, and major gifts. The 48% balance was raised through planned giving programs, including distributions from trusts and estates, closed charitable gift annuities, and insurance and retirement plan proceeds.

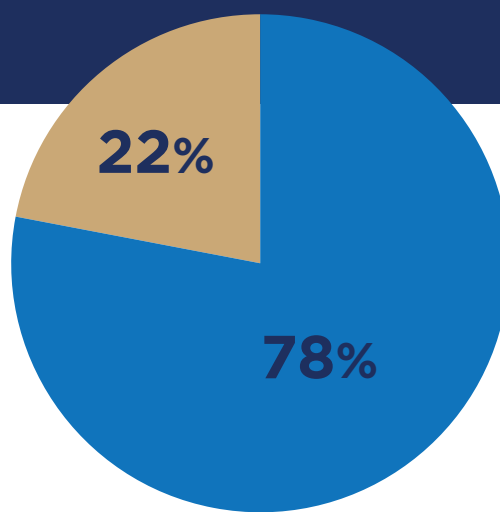
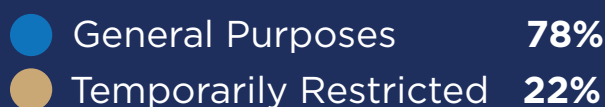
The Foundation disbursed these donations in accordance with each donor's wishes and instructions. The majority 78% of the total donations supported general purposes. These funds were used for the day-to-day needs associated with Masonic Village at Burlington operations, to provide quality care and essential services for the 400+ residents. The 22% balance were temporarily restricted for a specific purpose, such as scholarships and teacher training programs, outreach support, medical equipment and Covid-19 testing costs. These funds were used during the year as these needs arose, in accordance to the donor's intentions.

The many facts and figures contained in this report help to measure the impact of this support. But behind the data are individual examples that arise on a daily basis: such as the Masonic Village resident who receives loving care and the promising student who is awarded a scholarship. In these ways and more, the Masonic Charity Foundation's donors improve the lives of individuals in need. Thank you!

## Gift Type



## Donor Restriction





# MASONIC CHARITY FOUNDATION FINANCIAL SUMMARY

DECEMBER 31, 2023 & 2022

## ASSETS

### CURRENT ASSETS

- Cash and cash equivalents
- Patient accounts receivable, net
- Grand Lodge receivable
- Inventory
- Prepaid expenses and other current assets
- Assets whose use is limited

### TOTAL CURRENT ASSETS

### INVESTMENTS

### ASSETS LIMITED AS TO USE

- Donor Restricted
- Deferred gift plans
- Residents' funds held
- Entrance fee and apartment deposits
- Under trust indenture

### PROPERTY AND EQUIPMENT, NET

### BENEFICIAL INTEREST IN TRUSTS

### FUNDED BALANCE - DEFINED BENEFIT PLAN

### OTHER - ASSETS

### TOTAL ASSETS

## LIABILITIES AND NET ASSETS

### CURRENT LIABILITIES

- Accounts payable and accrued expenses
- Third-party payor settlements

### TOTAL CURRENT LIABILITIES

### DEFERRED REVENUE FROM ENTRANCE FEES

### REFUNDABLE ENTRANCE FEES

### RESIDENTS' FUNDS AND ENTRANCE FEE DEPOSITS

### ACCRUED PENSION EXPENSE

### DEFERRED GIFT PLANS SUPPORT

### LONG-TERM DEBT, LESS CURRENT MATURITIES

### TOTAL LIABILITIES

### NET ASSETS

- Without donor restrictions
- With donor restrictions

### TOTAL NET ASSETS

### TOTAL LIABILITIES AND NET ASSETS

**2023**

**2022**

\$717,734

\$920,364

\$2,189,279

\$2,670,301

\$394,639

\$99,229

\$104,284

\$67,276

\$272,950

\$607,722

\$246,136

\$852,605

**3,925,022**

**\$5,217,497**

\$9,175,960

\$8,694,676

\$21,879,190

\$26,087,964

\$1,414,817

\$1,582,343

\$47,209

\$46,191

-

\$6,017

\$7,932,690

\$5,949,818

\$88,164,799

\$92,657,107

\$6,251,873

\$4,384,447

-

\$224,490

\$303,230

\$306,783

**\$139,094,790**

**\$145,157,333**

\$3,233,921

\$4,262,436

-

\$206,466

**\$3,233,921**

**\$4,468,902**

\$8,992,176

\$9,282,775

\$5,966,864

\$5,966,864

\$19,872

\$25,578

\$155,249

\$904,519

\$1,007,924

\$77,195,721

\$76,990,101

**\$96,468,322**

**\$97,742,144**

\$12,763,519

\$16,764,275

\$29,862,949

\$30,650,914

**\$42,626,468**

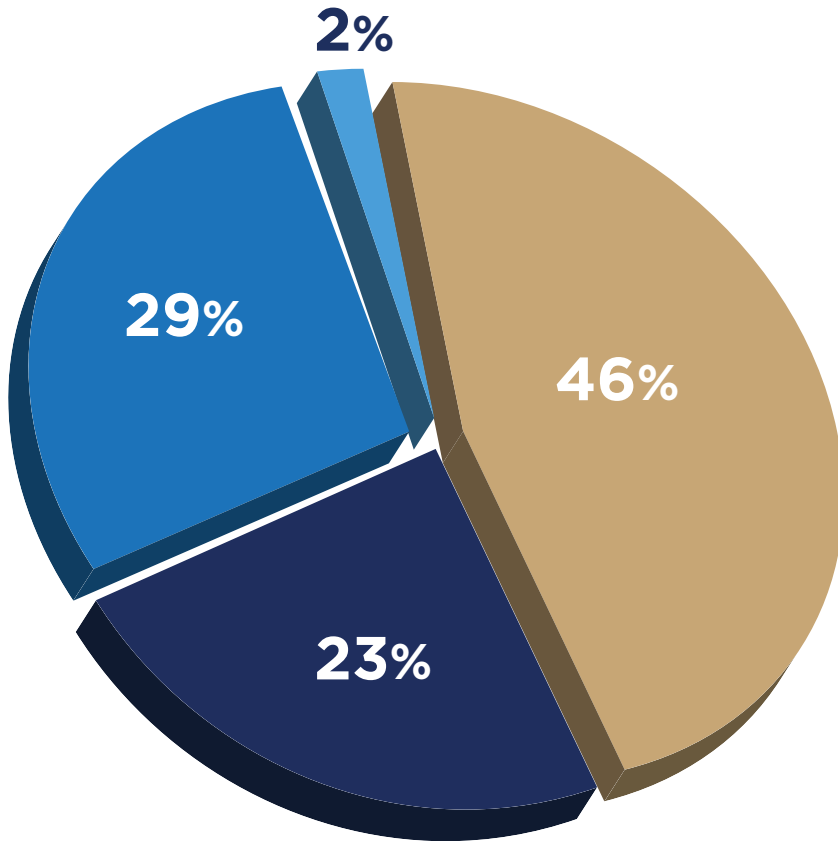
**\$47,415,189**

**\$139,094,790**

**\$145,157,333**

# OPERATING REVENUES & EXPENSES

(DOLLARS IN THOUSANDS)

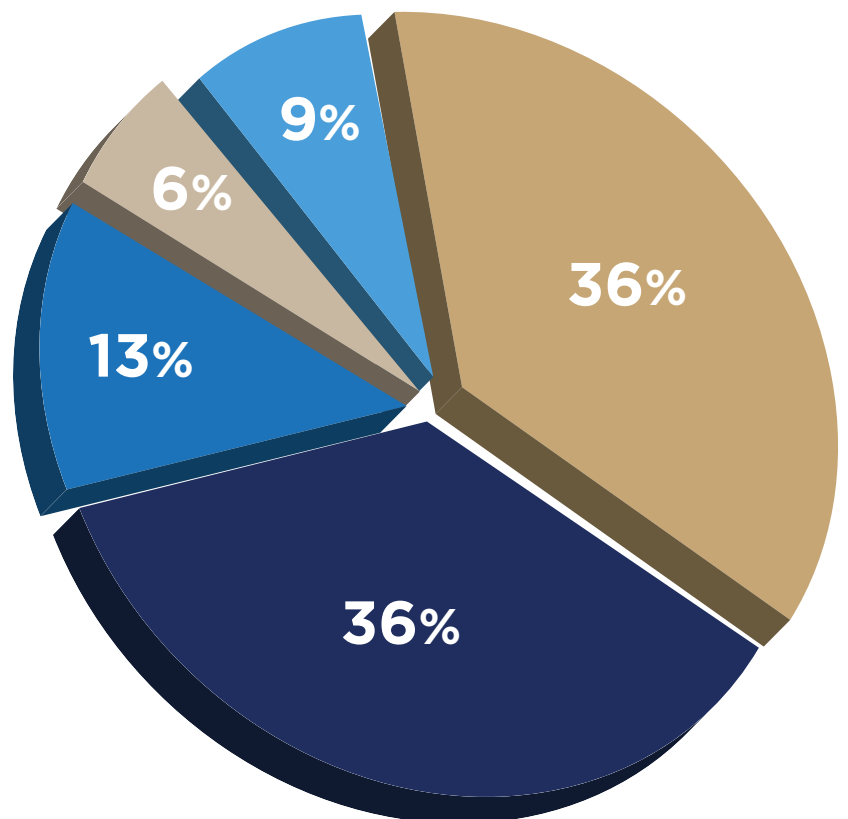


## REVENUES

Nursing Care	\$15,971
Personal Care	\$7,922
Retirement Living	\$10,078
Misc & Other	\$842

## EXPENSES

Salaries & Wages	\$16,516
Other Expenses	\$16,520
Depreciation	\$5,994
Interest	\$2,950
Payroll Taxes & Benefits	\$4,146



# MASONIC VILLAGE UNVEILS THE NEWLY RENOVATED KEYSTONE REHAB CENTER

For 125 years, Masonic Village’s mission has been to provide seniors with exceptional care. Our community has always embraced the latest protocols and adaptive technologies in our health and wellness centers, and 2023 was particularly noteworthy for the expansion and renovation of our Keystone Rehab Center. A ribbon cutting ceremony unveiling the new Rehab Center brought together the administration, local dignitaries, and the public to celebrate this milestone within the Masonic Village community.

The newly renovated Keystone Rehab Center fast tracks patient recovery with cutting-edge therapies to help them heal, regain strength and mobility, and reduce pain for a speedy return to daily life. Keystone Rehab Center provides post-surgery orthopedic care, pain management, stroke and cardiac rehabilitation, wound care, fall management, and more. The newly expanded Keystone Rehab Center now boasts:

- A Physical Therapy Gym with state-of-the-art equipment
- An Occupational Therapy Household Hub Room to re-establish activities of daily living
- A beautiful bistro dining room
- A picturesque outdoor courtyard with paved walking paths and a gazebo
- 34 private patient rooms outfitted with the latest furnishings and equipment
- Bariatric beds available

“We have always been proud of our Rehab Center,” said Cindy Shemansky, Assistant Executive Director/Administrator of Keystone Rehab Center. “We are known for excellent outcomes including lower rates for hospital readmission and increased mobility upon discharge. Most importantly, our patients speak very highly of our care. With this expansion, Keystone is now a brand new, state-of-the-art Rehab Center with new equipment, bright views, and more open space. We have increased patient capacity by 30% and added new jobs as well. Masonic Village has been a valuable health care resource to Burlington County since 1898, and we are so proud to note that our expanded Keystone Rehab Center will be able to serve more seniors than ever before. The Keystone Rehab Center serves ALL seniors in the greater Burlington County area and will serve our community well for many generations to come.”

The official ribbon cutting ceremony was held on July 26, 2023, with many local and regional dignitaries on hand. Burlington Township Mayor Pete Green presented a proclamation, and the public and press was invited to tour the center. The event received extensive media coverage and was widely viewed on social media.



# MASONIC VILLAGE

at Burlington, NJ

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